

#LOCALCHARITIESDAY

16 DECEMBER 2016

[Local Charities Day](#) takes place on Friday 16 December and will give local charities a platform to promote the fantastic work they are doing and the many benefits they bring to people, communities and good causes. With your help we want to use the day to celebrate the work of small, local charities and community groups across social media.

HOW YOU CAN HELP

Thanks in advance for your support! Activity on the day will revolve around the **#LocalCharitiesDay** hashtag. We've prepared some graphics [which you can find here](#) to post on your own Twitter, Facebook or Instagram feeds. We are also asking every local charity and their supporters to **post selfies** like the one below. There is also an example poster you can print out on page 2.

If you need any help with any aspect or need more information - don't hesitate to [get in touch](#).



Suggested copy for your post could be along the lines of -

"[Charity Name] is supporting
#LocalCharitiesDay"

"It's #LocalCharitiesDay - I'm proud to support
[Charity Name] and all the great work they do in
our community"

You can pledge your support NOW by signing up to the [#LocalCharitiesDay thunderclap](#) and adding the [#LocalCharitiesDay twibbon](#) to your social media profiles.

WANT TO DO MORE?

Why not record a short video message on your phone talking about why local charities are important to you - or about the work of your charity to post on your social media channels. Don't forget to include the hashtag - **#LocalCharitiesDay**. We'll be looking out for your posts and will make sure we share them throughout the day.



I'm Supporting

**#LOCAL
CHARITIES
DAY**

16 Dec 2019